



The new degree of comfort.™

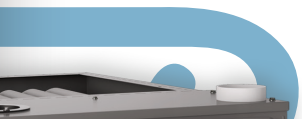
YOU GET CASHBACK

IN YOUR POCKET FOR INSTALLING RHEEM

2015 Fall Contractor CashBack September 1 - November 30

This fall, decide which Rheem system is right for your customer's home heating and cooling needs and get rewarded for making the right choice.

From September 1 - November 30 on qualifying Rheem equipment* you can receive up to \$750 cash back for each home installation.



**See Matrix for a full list of qualifying equipment.*



Smart Home System for Heating, Cooling and Water Heating

This Fall CashBack Promotion is Focused On You.

It's time to reward you for your support and loyalty to Rheem by offering you cash back on home installations of qualifying Rheem equipment.

Promotion Participation Made Easy

To participate, you must first be enrolled in the promotion by your Distributor. They will enroll you as eligible to participate in the promotion through the CIMS on MyRheem.com. Once they have enrolled you as eligible to participate, you will receive an email notification confirming enrollment and program details. If you did not participate in the Spring promotion, you must register for an account on RheemRewards.com before you can begin participating in the promotion and entering claims. You must have an account on RheemRewards.com in order to submit claims for the promotion. If you participated in the Spring Promotion and already registered for an account on RheemRewards, no further action is needed and you can log in and begin submitting claims September 1st.

Enrollment begins August 12, 2015 and you must be enrolled and register for an account on RheemRewards.com no later than November 30, 2015.

Hassle-Free Rebate Filing

We've made it easier than ever to claim your rebate with a new and improved online claim portal and step-by-step user guide.

Once you have an account on RheemRewards.com, you will be able to login and file for your claims. There you will enter your claim information including model and serial number and upload a copy of your homeowner invoice as proof of installation.* You can check RheemRewards.com at anytime to see the status of all submitted rebates. A step-by-step user guide of the registration process and rebate submission process is available on the "2015 Contractor CashBack Promotion" page on MyRheem.com or on the help tab in your rewards profile.

Rebate claim submissions begin September 1, 2015 and must be submitted by December 14, 2015 to be considered eligible for payment. Rebates will be paid to individual Contractors via a re-loadable card or to the Contractor's business via direct deposit. The payment method is selected by the Contractor at time of registration and can be changed by contacting RheemRewards@360incentives.com.

Optional Savings For Homeowners

It's up to you if you want to keep the full rebate or pass along the rebate to your customers. Rheem will not promote any rebate offers to homeowners; however, if you choose to offer a rebate to your customers, we will provide advertising options in AdMaker available on MyRheem.com to assist you with promoting the offer to your customers.

*Installation of unit(s) must occur between September 1, 2015 and November 30, 2015 to be eligible for reimbursement

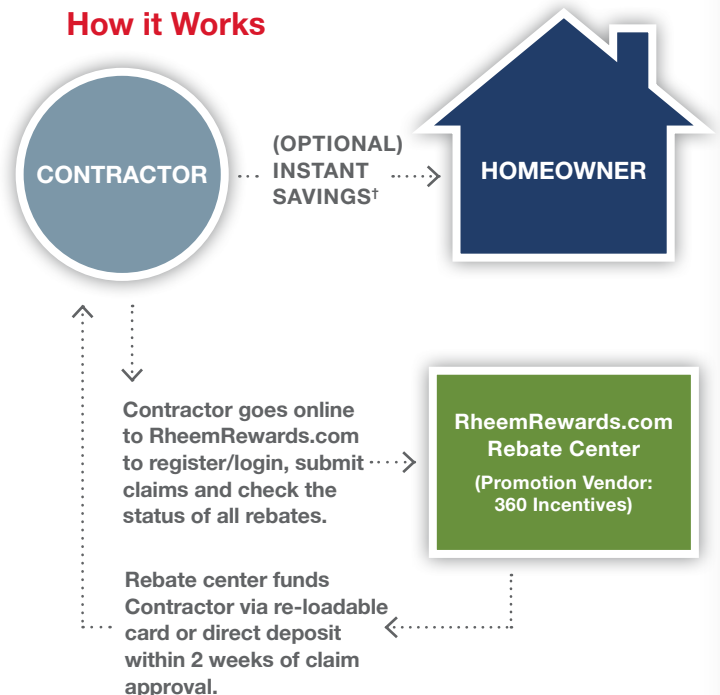


Why Rheem?

Rheem helps you give your customers the **value, performance and features** they want. From our top-rated air conditioners and furnaces to our innovative, integrated heating and water heating systems, Rheem has something to **satisfy the budgets and lifestyles** of every customer.

In addition to our large selection of **heating and cooling solutions**, Rheem also has a full line of **water heating** products, making it possible to keep your customers enjoying warm winter nights, cool summer days and hot water all year round.

How it Works



†Contractors can choose whether or not they want to offer the rebate to their customers.



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2015 FALL CONTRACTOR CASHBACK PROMOTION



2015 FALL CASHBACK MATRIX – AIR CONDITIONER SYSTEMS				
Contractor Rebate Amount	Outdoor Unit	Indoor Unit ¹	Thermostat ² /EcoNet™ Control ³	EcoNet™ WiFi Kit
\$750.00 <i>Includes \$150 EcoNet Control Center + WiFi Kit Bonus!</i>	Prestige™ Series RASL-XXXJEC ³	Prestige™ Series R96V ³ , R802V ³ Air Handlers RH2T (EEV-EcoNet)	✓ RETST600SYS, RETST601SYS	✓ REWRA630SYS
\$600.00	Prestige™ Series RASL-XXXJEC	Prestige™ Series R96V, R802V, RGPE/RGLE, RGGE/RGJF, RGFG Air Handlers RHPN, RH2T (TXV-CC2), RH2V (TXV-CC2)	✓ Rheem/Pro-Series Thermostat	
\$550.00 <i>Includes \$150 EcoNet Control Center + WiFi Kit Bonus!</i>	Classic Plus™ Series RA17	Prestige™ Series R96V, R802V Air Handlers RH2T (EEV-EcoNet)	✓ RETST600SYS, RETST601SYS	✓ REWRA630SYS
\$400.00	Classic Plus™ Series RA17	Prestige™ Series R96V, R802V Air Handlers RH2T (EEV-EcoNet)	✓ Rheem/Pro-Series Thermostat	
\$350.00	Prestige™ Series RARL-XXXJEC ⁴	Prestige™ Series R96V, R802V, RGPE/RGLE, RGGE/RGJF, RGFG Air Handlers RH2T (TXV-CC2), RH2V (TXV-CC2), RHPN	✓ Rheem/Pro-Series Thermostat	
\$200.00	Classic™ Series RA16*	Prestige™ Series R96V, R802V, RGPE/RGLE, RGGE/RGJF, RGFG Classic Plus™ Series R96P, R95T, R801T, R802P Classic® Series R95P, RGPQ/RGLQ, RGPT/RGLT Air Handlers RH1V, RH1T	✓ Rheem/Pro-Series Thermostat	

2015 FALL CASHBACK MATRIX – HEAT PUMP SYSTEMS				
Contractor Rebate Amount	Outdoor Unit	Indoor Unit ¹	Thermostat ² /EcoNet™ Control	EcoNet™ WiFi Kit
\$650.00 <i>Includes \$150 EcoNet Control Center + WiFi Kit Bonus!</i>	Classic Plus™ Series RP17	Prestige™ Series R96V, R802V Air Handlers RH2T (EEV-EcoNet)	✓ RETST600SYS, RETST601SYS	✓ REWRA630SYS
\$500.00	Classic Plus™ Series RP17	Prestige™ Series R96V, R802V Air Handlers RH2T (EEV-EcoNet)	✓ Rheem/Pro-Series Thermostat	
\$350.00	Classic Plus™ Series RPRL-XXXJEC ⁴	Prestige™ Series R96V, R802V, RGPE/RGLE, RGGE/RGJF, RGFG Air Handlers RH2T (TXV-CC2), RH2V (TXV-CC2), RHPN, RHPL	✓ Rheem/Pro-Series Thermostat	
\$250.00	Classic™ Series RP15	Prestige™ Series R96V, R802V, RGPE/RGLE, RGGE/RGJF, RGFG Classic Plus™ Series R96P, R95T, R801T, R802P Classic® Series R95P, RGPQ/RGLQ, RGPT/RGLT Air Handlers RH1V	✓ Rheem/Pro-Series Thermostat	



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2015 FALL CONTRACTOR CASHBACK PROMOTION



2015 FALL CASHBACK MATRIX - RESIDENTIAL PACKAGE MODELS

Contractor Rebate Amount	Residential Package Unit	Thermostat ²
\$500.00	Prestige™ Series RQRM, RRRL, RGEA16	✓ Rheem/Pro-Series Thermostat
\$300.00	Classic® Series RGEA15, RACA15	✓ Rheem/Pro-Series Thermostat
\$150.00	Classic® Series RQPM	✓ Rheem/Pro-Series Thermostat

2015 FALL CASHBACK MATRIX - INDIVIDUAL UNIT COMPONENTS

Contractor Rebate Amount	Individual Unit Model Numbers
\$150.00 <i>EcoNet Control Center & WiFi Kit Bonus!</i>	EcoNet Control³ + WiFi Kit RETST600SYS or RETST601SYS + REWRA630SYS (Must be installed with one of the following individual units: RH2T (EEV-EcoNet) or R96V or R802V)
\$125.00	Prestige™ Series RASL-XXXJEC
\$100.00	Prestige™ Series RGGE/RGJF, RGFG, R96V Classic Plus™ Series RA17, RP17 Air Handlers RHPN, RHPL, RH2T(EEV-EcoNet)
\$75.00	Prestige™ Series RPRL-XXXJEC ⁴ , RARL-XXXJEC ⁴
\$62.50	Classic® Series RP15, RA16*
\$50.00	Prestige™ Series RGPE/RGLE, R802V Air Handlers RH2V(TXV-CC2), RH1V, RH2T (TXV-CC2)
\$37.50	Classic Plus™ Series R96P, R95T, R801T, R802P Classic® Series R95P, RGPO/RGLQ, RGPT/RGLT Air Handlers RH1T

*RA16 rebate is NOT available in the following states: CA, NV, AZ and NM.

¹System must include a Rheem matched coil to be eligible for rebate.

²Qualifying Rheem or Pro-Series Thermostat must be installed to qualify for a system rebate: (500-Series: RHC-TST501CMMS, RHC-TST550CMMS, RHC-TST551CMMS), (400-Series: RHC-TST412MDMS, RHC-TST422DFMS), (300-Series: RHC-TST305UNMS, RHC-TST314UNMS), (200-Series: RHC-TST211GESS, RHC-TST213UNMS), (Pro1 T900 Series: T955WH, T905, T925, T955), (Pro1 T800 Series: T805, T855, T801), (Pro1 T700 Series: T705, T715, T725, T755, T755H, T755S, T701, T721, T771), (Pro1 T600 Series: T605-2, T601-2, T621-2, T601, T631W-2)

³Existing *Comfort Control² System™* (JEC) Condensing Units & Heat Pumps are compatible with the EcoNet™ RETST600SYS or RETST601SYS when matched with a R96V or R802V Gas Furnace and with an EcoNet™ Translator (RETRN620CC2) installed on the *Comfort Control² System™* (JEC) control board. The R96V and R802V are currently the only EcoNet™ enabled furnaces available at this time.

⁴All RARL- XXXJEC and RPRL- XXXJEC rebates are only available on existing unit inventory. No new orders for these units can be placed.



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2015 FALL CONTRACTOR CASHBACK PROMOTION



Promotion Terms and Conditions for Contractors

- The promotion is subject to termination at Rheem’s discretion. This promotion cannot be combined with any other promotion from Rheem.
- Installations for commercial applications/commercial properties (rental properties) are not eligible.
- Rebate is only eligible for residential installations in single-family dwellings.
- Rebate is applicable to multiple units on single-family dwellings.
- Contractor’s account must be in good credit standing with the Distributor in order to participate in this special promotion.
- All participating Contractors must be enrolled as eligible for the Promotion by their Distributor and must be listed on the CIMS (Contractor Information Management System) on MyRheem.com which the Distributor is responsible for. The Contractor is responsible for registering for an account on RheemRewards.com and agreeing to the online terms & conditions for participating in the promotion.
- Due to 1099 tax requirements, you may be required to provide personal and business information, as this is required for any person receiving more than \$500 in rewards.
- Qualifying systems and individual unit components are outlined on the eligible product matrix.
- Qualifying systems and individual unit components must be sold and installed between 9/1/2015 - 11/30/2015 in order to be eligible for the Instant Rebate.
- Only one qualifying purchase should be submitted per rebate. It is the contractor’s responsibility to check their claims and ensure the claims reflect the expected rebate amount. Contractors should follow up with the rewards center prior to December 14 to resolve outstanding claim holds or declines at Rheem@360incentives.com or 1-844-880-9089.
- Rebate Funding Responsibilities:
 - The contractor will receive the full amount of the listed rebate (per terms and conditions) and can choose to pass along any given amount to their customers if desired.
- If desired, the contractor can use earned accrued co-op dollars to promote & advertise the promotion in their market.
- Contractor must use pre-approved ad graphics from the AdMaker System or obtain prior approval for any ads used to promote this offer.
- Upon completion of installation and online submission of rebate claim at RheemRewards.com, Contractor must also submit proof of install by providing a copy of the homeowner’s purchase invoice – indicating homeowner information, installation date and the **model** and **serial number** (UPC for thermostat not required) of **all outdoor/indoor units and thermostat.**
- Homeowner purchasing invoice with required information must be uploaded at time of claim submission at RheemRewards.com. In order for claim to be audited.
- Required documentation should only be sent in ONCE in order to prevent duplicate submissions which will hinder normal processing time.
- All rebate claim documentation must be RECEIVED by December 14, 2015 to be considered eligible for payment to the Contractor. **No exceptions will be allowed. All documentation received after 12/14/2015 will be denied for processing.**
- Contractor will receive rebate via their re-loadable card or direct deposit within 2 weeks of approval of all required documentation.
- **No rebates will be processed until after all required documentation is submitted to RheemRewards.com by the Contractor in accordance with the rebate guidelines.**
- Offer valid to legal residents of the continental United States, Alaska and Hawaii only

IMPORTANT: 2015 Fall CashBack Promotion Dates	
Promotion Installation Start	Tuesday, September 1, 2015
Promotion Installation End	Monday, November 30, 2015
Final Day for Contractor Enrollment/Registration	Monday, November 30, 2015
All Rebate Submissions & Supporting Documentation Due	Monday, December 14, 2015

*2015 Fall Contractor CashBack Promotion – All documentation is available on MyRheem.com or can be requested from your distributor.